Division Memorandum
No. N__ 5, 2018

TO: ALL SECONDARY SCHOOL PRINCIPALS (Junior & Senior High School)
SCHOOL HEALTH & NUTRITION PERSONNEL

FROM: ROY ANGELO E. GAZO
Schools Division Superintendent

SUBJECT: SEARCH FOR OUTSTANDING BARKADA KONTRA DROGA BEST IMPLEMENTER (Division Level)

DATE: January 9, 2018

1. The National Drug Education Program (NDEP) is a comprehensive educational program which provides for a holistic approach to the problem of drug abuse. It was designed to enable all sectors to work collaboratively with the school system as the core, thereby, unifying all sectoral endeavors. The Division office with the SGOD-Medical Personnel will conduct a Search For Outstanding Barkada Kontra Droga Best Implementer Division level.

2. The Search aims to:
   a. strengthen the National Drug Education Program (NDEP), through the BKD movement established in the schools;
   b. develop skills and understanding among students, faculty and school administrators in initiating active responses for a drug-free school;
   c. increase community awareness and participation; hence, maintaining a fully drug-free environment in the school, home, workplace, and community;
   d. support and sustain the services in the Barkada-adopted concepts among educators, professionals, families, work forces, peer groups and other sectors; and
   e. identify best practices of the different BKD Chapters, which will serve as model for other schools to implement.

3. All secondary schools are encouraged to join the Search. The Deadline for the submission of the letter of intent to join the contest will be on February 1, 2018. The Search will start on February 8-28, 2018

4. Attached is a copy of the implementing guidelines for the Search.

5. For information and compliance.
SEARCH FOR OUTSTANDING “BARKADA KONTRA DROGA” (BKD) PROGRAM IMPLEMENTERS IN SECONDARY SCHOOLS

I. RATIONALE:

- The Office of the President through the Dangerous Drugs Board issued Board Regulation No. 5, Series of 2007, entitled “Institutionalizing the Barkada Kontra Droga Program.” This is in compliance with Section 77, Article IX of RA 9165, otherwise known as the Comprehensive Dangerous Drugs Act of 2002.
- A series of seminars including the launch was conducted as a preventive education and information program and has evolved into a nationwide “Barkada” concept—a collective action among students and youth in the community to strengthen camaraderie, collaboration, cooperation, solidarity, and linkages in their commitment to a drug-free lifestyle.
- Alternative activities have been done after the launch of the program in the schools and in the community like poster/slogan contest, essay writing, among others.

II. OBJECTIVES:

A. General:

- Encourage secondary schools to become more actively involved in empowering the youth in leading a healthy lifestyle that is drug-free and productive.

B. Specific:

- Strengthen National Drug Education Program (NDEP) through the Barkada Kontra Droga (BKD) movement established in schools.
- Enhance skills and understanding among students, faculty and school administrators in initiating responses, increasing community awareness and participation in activities geared towards a drug-free school environment.
- Maintain a drug-free environment in the school, home, workplace and community.
- Support and sustain the services like counseling, referral and job placement in the “Barkada” adopted concepts among educators, professionals, families, workforces, peer groups and other sectors.
- Identify best practices of the different BKD Chapters which shall serve as model for other chapters to implement.

III. IMPLEMENTING RULES:

Who can participate

The Search for the Best BKD Implementer is open to all public secondary schools (Junior & Senior HS) in the Division of Lanao del Norte.
Period of Coverage

The Search will cover BKD activities conducted from June 2017 to present. There will be three (3) levels of searches:

1. Division Level – The search will be conducted on February 6-28, 2018 by the SGOD Medical personnel. The winner shall be submitted to the Regional Evaluating Team.

2. Regional Level

3. National Level

Criteria

1. Functionality of the Program on Drug Abuse Prevention 10%
   a. Activities/Timetable (10%)

2. Coverage and Scope of Implementation 20%
   a. School-wide Implementation (10%)
   b. Community involvement and partnership (10%)

3. Nature and Extent of Drug Abuse Prevention Activities/Projects 40%
   Initiated/Implemented/Organized (Indicate number and support with documents)
   a. INFORMATION (10%)
      (Use of Mass Media-Print, TV/ broadcast, films, slide presentation, exhibits, etc.)
   b. EDUCATION (10%)
      (Integration of drug abuse prevention concepts & BKD components in classroom instruction, organizing seminar-workshops on drug abuse prevention, launching of BKD, capability building, etc.)
   c. INTERVENTION (10%)
      (Provision of guidance and counseling services, peer counseling, referral services, etc.)
   d. ALTERNATIVES (10%)
      (Sports/Athletics, Cultural, Income-Generating Projects, Arts and Crafts, Religious, Civic & other recreational activities)

4. Extent of involvement of the ff. in terms of providing leadership and support in program implementation
   a. Students (5%)
   b. Teachers (5%)
   c. School Administrators (4%)
d. Socio-civic/religious organizations (2%)
e. Government officials/agencies (2%)
f. Non-Government officials/agencies (2%)

Attainment of Objectives 5%
Monitoring and Evaluation Scheme 5%
Total – 100%

Judges/Evaluation Team

The Board of Judges shall be composed of SGOD-Medical Personnel. The decision of the Board of Judges shall be final and unappealable/irrevocable.

Requirements

Participating schools are required to submit an Intent Letter in the Division Office on or before February 1, 2018.

Supporting documents should be prepared by the School Authorities during the evaluation.