Division Memorandum
No. 231, s. 2018

TO : ALL SCHOOL HEADS
   (Public Elementary & Secondary Schools)
   ALL SUPREME STUDENT GOVERNMENT ADVISERS
   ALL SUPREME PUPIL GOVERNMENT ADVISERS
   This Division

SUBJECT : SALAMAT PO, TEACHER LETTER
           WRITING RAFFLE PROMO PROJECT

DATE : 11 January 2018

1. The “Nationwide Letter Writing Project” of Philippine Postal Corporation (PHLPost) in collaboration with the Department of Education is now on its fifth year of implementation dubbed as “Salamat Po Teacher Letter Writing Year 5”. Hence, the field is hereby encouraged to include letter writing contest on their upcoming activities to be conducted (e.g. School Foundation Day, Valentine’s Day and other special school celebrations).

2. The objective of this activity are as follows:
   a. To develop the value of gratitude among Filipino Youth
   b. To extend appreciation to teachers for the important role they play in the lives of the students and in society
   c. To develop the writing skills of the students
   d. To foster love, friendship and strong family ties
   e. To bring back the passion of letter writing despite the existence of modern means of communication such as the social media networks and presence of cellular phones.

3. Elementary and Secondary students are encouraged to write “thank you” letters to their teachers as well as their parents, relatives, friends using Filipino, Mother Tongue or English language following the proper format of a letter. The students will prepare P12.00 to pay the stamps. Every Salamat Po entry entitles a letter sender with one raffle coupon. If the letter is sent abroad, the published postage fee shall apply and the corresponding mailer gets two raffle coupons. The name of the student, teacher who encouraged the student to write and the name of school shall be legibly written on the raffle coupon/raffle entries which shall be drawn on scheduled raffle draws. For proper identification, all letters shall be labelled with “SALAMAT PO YR 5”.

4. Prizes are:

   **Semi-Grand Raffle Draw on February 28, 2018**
   Three (3) students from CMA 8 will win P3, 000.00
   Three (3) schools from CMA 8 will win P3, 000.00

   **Grand Raffle Draw on April 2018**
   One (1) student from CMA 8 will win P10, 000.00
   One (1) teacher from CMA 8 will win P10, 000.00
   One (1) school from CMA 8 will win P10, 000.00

5. For more details please contact Ms. Cecile A. Cotapte, Market Specialist III of PHLPost Central Mindanao Area with cellular number 09064966880/0925700760 or see the Postmaster of the nearest Post Office.

6. For information and proper guidance.

ROY ANGELO E. GAZO
 Schools Division Superintendent
07 November 2017

DR. EMMALINDA E. DUHAYLUNGSOD
Schools Division Superintendent
Dep-Ed Lanao del Norte
9209 Tubod, Lanao del Norte

Dear DR. Duhaylungsod,

Greetings from PHLPost!!!

The "Nationwide Letter Writing Project" of PHLPost in collaboration with the Department of Education is now on its fifth year of implementation dubbed as "SALAMAT PO TEACHER LETTER WRITING YEAR 5".

The primary objectives are as follows:
1. To develop the value of gratitude among the Filipino Youth
2. To extend appreciation to Teachers for the important role they play in the lives of the students and in society
3. To develop the writing skills of the students
4. To foster love, friendship and strong family ties
5. To bring back the passion of letter writing despite the existence of modern means of communication such as the social media networks and presence of cellular phones.

In this connection, we would like to invite your students to participate in this Letter Writing Project which runs from September 2017-March, 2018. Elementary and High School students are encouraged to write "thank you" letters to their teachers as well as their parents, relatives, friends using Filipino, Mother Tongue or English language following the proper format of a letter. The school is also encouraged to conduct letter writing activities on the SCHOOL FOUNDATION DAY, FAMILY DAY, CHRISTMAS SEASON, VALENTINES DAY and during special school celebrations. The students will prepare P12.00 to pay for the stamps. Every Salamat Po entry entitles a letter sender with one raffle coupon. If the letter is sent abroad, the published postage fee shall apply and the corresponding mailer gets two raffle coupons. The name of the student, name of the teacher who encouraged the student to write and the name of school shall be legibly written on the raffle coupon/raffle entries which shall be drawn on scheduled raffle draws. For proper identification, all Letters shall be labelled with "SALAMAT PO YR 5".

We would also like to be given a schedule (30 minutes) to conduct "SULAT MULAT" (LETTER WRITING AWARENESS) at schools where we can show video clips and conduct actual letter writing of students.

PRIZES at stake are:

SEMI-GRAND Raffle DRAW on February 28, 2018
Three (3) students from CMA 8 will win P3,000.00
Three (3) Schools from CMA 8 I will win P3,000.00

GRAND Raffle DRAW on April 2018
1. One (1) student from CMA 8 will win P10,000.00
2. One (1) teacher from CMA 8 will win P10,000.00
3. One (1) school from CMA 8 will win P10,000.00

For more details, please contact Ms. Cecille A. Cotapte, Market Specialist III of PHLPost Central Mindanao Area with cellular number 09044966880/ 09257006760 with email address at cecilliacotapte@yahoo.com or see the Postmaster of the nearest Post Office.

Thank you for your usual all out support to PHLPost. God bless.

Very truly yours,

ARCHIE V. GONZALES
Area Director
Salamat Po, Teacher
NATIONWIDE LETTER-WRITING
For Elementary and High School (Junior & Senior)

Get a chance to win prizes by participating in this year's Letter-Writing Raffle Promo!

SEMI GRAND DRAW
Deadline of Entries: February 15, 2018
Draw date: February 28, 2018
Number of winners: 27 students and 27 schools

GRAND DRAW
Deadline of Entries: March 15, 2018
Draw date: April 2018
Number of winners: 5 students and 5 schools

For more information, please contact:
MS. CHAT A. ADRIANO - Over-all Project Head
MS. JENNIFER A. BAUTISTA
0943 228 3025/(02)524 8771
MS. MA. CLAUDINE Z. PAYAD
0927 582 6217/(02) 527 9605
BMED, Business Lines Department
E-mail add: salamatpo.phlpost@gmail.com
PHLPost website: www.phlpost.gov.ph