Division Memorandum

TO : Public Secondary Schools Principals/Heads
This Division

FROM: EMMALINDA E. DUHAYLUNGSOD, CESO V
Schools/Division Superintendent

SUBJECT: 13th CONSUMER QUIZ

DATE: September 26, 2017

1. In cognizant with the Letter from the Department of Trade and Industry dated September 14, 2017 re: Inviting all secondary schools to join the 13th Consumer Quiz on October 10, 2017 at Kelsey's Café located at Bellfranz Bldg., Quezon Ave. Ext. cor Laya Ave., Palao in Iligan City, all secondary schools in this division are advised to join the said activity.

2. This year's theme in celebration of Consumer Welfare Month is "Consumer Rights in the Digital Age".

3. For information and compliance with by all concerned.
September 14, 2017

EMMALINDA E. DUHAYLUNGSOD, CESO V
Schools Division Superintendent
Lanao del Norte Division
Department of Education

Dear Sup. Duhaylungsod:

Our warmest greetings.

Once again, the Department of Trade and Industry humbly invites you to be with us in celebration of the Consumer Welfare Month in October with assistance from the Local Price Coordinating Council (LPCC) of Iligan ably led by Mayor Celso G. Regencia.

Anent to this, we respectfully ask your usual support in the holding of 13th Consumer Quiz by enjoining qualified high school students and coaches to participate in the said event, and then perhaps represent DepEd - Lanao del Norte Division in the regional competition.

The 13th Consumer Quiz which will be held in Kelsey’s Café located at Bellfranz Bldg., Quezon Ave. Ext. cor. Laya Ave., Pala-o in Iligan City on 10 October 2017, will also be participated by recognized high schools in the City of Iligan.

This year’s theme in celebration of the Consumer Welfare Month is “Consumer Rights in the Digital Age”.

Consumers are encouraged to enjoy access and the full benefits of the digital age. And every consumer is urged to use responsibly the internet and the social media for information, communication, entertainment and purchases, and to assert his/her rights in making or dealing online transactions.

We truly appreciate your affirmative response and to your usual support in all programs that give benefits to the consuming public.

Best regards and more power,

Very truly yours,

RUEL B. PACLIPAN
Provincial Director